

Explore.Act.Tell Powered by Students Nourishing Neighbors

OFFICIAL RULES

Eligibility. Subject to the additional restrictions below, the “Explore.Act.Tell Powered by Students Nourishing Neighbors” competition (the “Contest”) is open to U.S. residents (excluding Puerto Rico) who are full time students in grades 6-9 of a public or private middle school, or who are home schooled students between the ages of 11-14. The Contest is also open to any U.S. resident (excluding Puerto Rico) between the ages of 11 -14 who is a member of non-profit organization or club, provided that the classroom, home school program, organization, or club is one of the “Explore.Act.Tell Powered by Students Nourishing Neighbors” sponsored classrooms or organizations or clubs. Employees and contractors of the Albertsons Companies Foundation (“Donor”), the Foundation for Impact on Literacy and Learning (the “Foundation”), and each of their respective affiliated companies, and advertising and promotional agencies, and the immediate family members of, and the children and legal dependents of such employees or contractors and any persons domiciled with, any such employees and contractors, are not eligible to enter or to win. The Donor and the Foundation are referred to collectively as the “Contest Organizers.”

How To Enter. The Contest Entry Period will begin on March 1, 2021 at 9:00 a.m. (E.S.T.) and end at 6: 00 p.m. (E.S.T.) on May 14, 2021. Participants may participate as individuals or form “Student Teams” consisting of 2-5 students or members of a school-based non-profit organization or club. Each individual or Student Team must have a sponsoring teacher or sponsoring adult. Contest entry forms are available at and must be submitted only by sponsoring teachers or sponsoring adults via www.exploreacttell.org. A sponsoring teacher or sponsoring adult must submit the required entry information for each aspect of the Contest. Each entry must be accompanied by a statement signed by a school administrator (such as a school principal) or organizational administrator confirming that parents or guardians of the Student Team members have authorized the school or organization to submit the entry. (Please see additional requirements regarding participation in the “Participation” section below.)

Individual or Student Team Entry: The program materials consist of a Student Guide with lessons and activities, a Teacher Guide, a guide aligning curricula with standards, and a guide with tips on how to create a PSA video. An individual participant must have a sponsoring teacher or sponsoring adult. A “Student Team” will consist of 2-5 students with a sponsoring teacher or sponsoring adult. Each participating individual or Student Team will (1) research hunger insecurity in their community; (2) develop and execute a project to address a hunger issue in their community; and (3) create a public service announcement (PSA) video about hunger insecurity that spurs others to take action. The sponsoring teacher or sponsoring adult will be required to submit a description of the project and its results (including metrics such as number of persons served, etc.) and a copy of the PSA video to Explore.Act.Tell Powered by Students Nourishing Neighbors at <https://exploreacttell.org/competition/>. All individual or Student Team entries must be submitted by the Entry Period deadline. There is no limit on entries per classroom, organization, or club (or their corresponding sponsoring teacher or sponsoring adult); but limit one (1) entry per individual or Student Team and each student may participate only as an individual or as a member of only one (1) Student Team.

The Contest Organizers will not be responsible for incomplete, lost, late, misdirected, garbled, inaudible, or illegible entries, or for failure to receive entries due to transmission failures or technical failures of any kind, including, without limitation, malfunctioning of any network, hardware or software, whether originating with sender or Contest Organizers. All entries become property of the Foundation and none will be returned.

Winner Selection. Individual entries and entries from Student Teams will be judged based on the PSA video message and description of the project. Judging criteria will include:

1. PSA video message: Does the message inspire others to get involved? Is the PSA message clear and easy to understand? Does the PSA follow the Contest’s instructions for creation?
2. Project: Did the project achieve the goal set by students? Do the project description and metrics show clear and measurable outcomes? Does the project description clearly reflect the goal, actions, and outcomes?

Judging will be completed and winners announced on or about June 15, 2021. Decisions of judges and the Foundation shall be final and binding in all respects.

Prizes and Odds. Team Prize: The individuals or Student Teams judged to be the winners will receive a prize to be announced on March 21, 2021. Odds of winning depend on the number of eligible entries received.

Winner Notification and Acceptance. Winners will be notified on or about June 15, 2021. The Foundation will contact the winning Individual's teacher or sponsoring adult and the Student Team's teacher or sponsoring adult by phone at the number included with the entry form. The Foundation will call during regular business hours at number provided on entry form. Failure to reach the respective teachers or sponsoring adults by phone may result in disqualification of winners, forfeiture of their interest in all prizes, and selection of a substitute winner from among all remaining eligible entries. Winners may waive their right to receive prizes. Prizes are non-assignable and non-transferable. No substitutions allowed by winner. Prizes and individual components of prize packages are subject to availability and the Foundation reserves the right to substitute prizes of equal or greater value. Winners are solely responsible for reporting and payment of any taxes on prizes. Winners may be required to complete an affidavit of eligibility/liability certifying that the entrant's submission is entrant's original work, that entrant owns right to the work, that the submission has not previously won an award or prize in a contest and has not previously been published, and that entrant has complied with the Official Rules of the Contest. Winners may also be required to complete a liability and publicity release (except where prohibited by law), which must be returned as instructed. Failure to sign and return the affidavit or release, or to comply with any term or condition of these Official Rules, may result in a winner's disqualification, the forfeiture of his or her interest in the prize, and the award of the prize to a substitute winner. Prizes won by minors will be awarded to parent or legal guardian who must sign any affidavit or release required by the Foundation in order to receive the prize. Except where prohibited, acceptance of any prize constitutes each winner's consent to the publication of his or her name, biographical information and likeness in any media for any commercial or promotional purpose (including without limitation the Internet), or further compensation. Prizes not won and claimed by eligible winners in accordance with these Official Rules will not be awarded and will remain the property of Contest Organizers.

Participation. By participating, the school or organization represents that it has the right to submit entries on behalf of all contestant entrants regardless of age and the right to agree on behalf of contestant entrants to be bound by these Official Rules and the decisions of the Foundation. The Foundation reserves the right to disqualify persons found tampering with or otherwise abusing any aspect of this Contest as solely determined by the Foundation. In the event the Contest is compromised by tampering or other causes beyond the reasonable control of the Foundation, which corrupts or impairs the administration, security, fairness or proper operation of the Contest, the Foundation reserves the right in its sole discretion to suspend, modify or terminate the Contest. Should the Contest be terminated prior to the stated expiration date, the Foundation reserves the right to award prizes based on the entries received before the termination date. Contestants acknowledge and agree that Contest Organizers shall have the right in perpetuity to edit, adapt, modify, reproduce, publish, promote, create a sound recording of, broadcast, or otherwise display or use entries in any way it sees fit without limitation or compensation to entrants. Any questions regarding the number of entries submitted shall be determined by the Foundation in its sole discretion, and the Foundation reserves the right to disqualify any entries by persons determined to be tampering with or abusing any aspect of the Contest. The Foundation further reserves the right to disqualify any entry that is alleged to infringe on any third-party's intellectual property rights, or that the Foundation deems obscene, offensive or otherwise inappropriate for viewing by a general audience.

Information submitted to the Foundation is subject to the terms of the Foundation's Privacy Policy, which can be found at this link: [Foundation Privacy Policy](#).

Copyright. By entering the Contest, each contestant grants to Contest Organizers an exclusive, royalty-free and irrevocable right and license to publish, print, edit or otherwise use the contestant's submitted entry, in whole or in part, for any purpose and in any manner or media (including, without limitation, the Internet) throughout the world in perpetuity, and to license others to do so, all without limitation or further compensation. Each contestant further agrees that if his/her entry is selected by Contest Organizers as the winning entry, he/she will sign any additional license or release that Contest Organizers may require and will not publicly perform or

display his or her submission without the express permission of Contest Organizers.

Construction. The invalidity or unenforceability of any provision of these rules shall not affect the validity or enforceability of any other provision. In the event that any such provision is determined to be invalid or otherwise unenforceable, these rules shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained therein.

Contest Organizers. The “Explore.Act.Tell Powered by Students Nourishing Neighbors” competition is funded by the Albertsons Companies Foundation and implemented by the Foundation. The decisions of the Foundation and the Contest judges regarding the selection of winners and all other aspects of the Contest shall be final and binding in all respects. Contest Organizers will not be responsible for typographical, printing or other inadvertent errors in these Official Rules or in other materials relating to the Contest. For a list of winners (available after June 15, 2021) or a copy of these Official Rules, visit www.exploreacttell.org. If you have any questions regarding this Contest, please contact Kim Svoboda at kim@fill.foundation.

NO PURCHASE NECESSARY TO ENTER OR TO WIN. A PURCHASE WILL NOT INCREASE YOUR ODDS OF WINNING. SUBJECT TO ALL APPLICABLE FEDERAL, STATE, LOCAL AND MUNICIPAL LAWS AND REGULATIONS. VOID WHERE PROHIBITED.