

Explore.Act.Tell. Challenge Official Rules

Eligibility. Subject to the additional restrictions below, the “Explore.Act.Tell. Challenge” (the “Contest”) is open to U.S. residents (excluding Puerto Rico) who are: (i) full time students in grades 6-12 of a public or private school; (ii) who are home schooled students between the ages of 11-18; or (iii) between the ages of 11 -18 and a member of non-profit youth organization or club (each a “Participant”). Employees and contractors of the Albertsons Companies Foundation (“Donor”), the Foundation for Impact on Literacy and Learning (the “Foundation”), and each of their respective affiliated companies, and advertising and promotional agencies, and the immediate family members of, and the children and legal dependents of such employees or contractors and any persons domiciled with, any such employees and contractors, are not eligible to enter or to win. The Donor and the Foundation are referred to collectively as the “Contest Organizers”.

How To Enter. The Contest Entry Period will begin on September 12, 2022 at 9:00 a.m. (E.S.T.) and end at 6: 00 p.m. (E.S.T.) on June 9, 2023. Participants may participate as individuals or form “Student Teams”. Each individual or Student Team must have a sponsoring teacher or sponsoring adult. Contest entry forms are available at and must be submitted only by sponsoring teachers or sponsoring adults via exploreacttell.org. A sponsoring teacher or sponsoring adult must submit the required entry information for each aspect of the Contest. Each entry must be accompanied by a statement signed by a school administrator (such as a school principal) or organizational administrator confirming that parents or guardians of the Student Team members have authorized the school or organization to submit the entry. (Please see additional requirements regarding participation in the “Participation” section below.)

Individual or Student Team Entry:

A “Student Team” will consist of any number of students in grades 6-12 or between the ages of 11-18, with a sponsoring teacher or sponsoring adult. Each participating individual or Student Team will (1) research hunger insecurity in their community; (2) develop and execute a project to address a hunger issue in their community; and (3) create a story video and presentation about their work on a hunger issue. The sponsoring teacher or sponsoring adult will be required to submit a description of the project and its results (including metrics, such as number of persons served, etc.) to Explore.Act.Tell at <https://exploreacttell.org/dashboard/>. All individual or

Student Team entries must be submitted by the Entry Period deadline. There is no limit on entries per classroom, organization, or club (or their corresponding sponsoring teacher or sponsoring adult); but limit one (1) entry per individual or Student Team and each student may participate only as an individual or as a member of only one (1) Student Team.

The Contest Organizers will not be responsible for incomplete, lost, late, misdirected, garbled, inaudible, or illegible entries, or for failure to receive entries due to transmission failures or technical failures of any kind, including, without limitation, malfunctioning of any network, hardware or software, whether originating with sender or Contest Organizers. All entries become property of the Foundation and none will be returned.

Winner Selection. Individual entries and entries from Student Teams will be judged based on the story video and presentation message and description of the project. Judging criteria will include:

1. Story Video and Presentation: Does the message clearly demonstrate the work in their project and inspire others to get involved? Is the information clear and easy to understand?
2. Project: Did the project achieve the goal set by students? Do the project description and metrics show clear and measurable outcomes? Does the project description clearly reflect the goal, actions, and outcomes?

Judging will be completed and winners announced on or about July 15, 2023. Decisions of judges and the Foundation shall be final and binding in all respects.

Team Awards and Odds.

Team Awards: Each winning team shall designate, a charity involved in hunger or food insecurity solutions of their choice, to receive a grant. The grant shall be made by the Contest Organizers directly to the designated charity. For the 2023 competition there will be twenty (20) grants in the amount of \$1,000.00, awarded to the non-profit 501(c)(3) organization designated by each winning team. Each grant recipient will be required to provide written proof of its 501(c)(3) status to the Contest Organizers within the time period specified by the Contest Organizers. The winners of Team awards will be announced after judging is completed between June 10-30, 2023. Odds of winning depend on the number of eligible entries received. If

there are less than twenty (20) teams participating in the Contest, the Contest Organizers reserve the right to award less than twenty (20) grants.

BREAKFAST SPECIAL PROJECT AWARDS

For the participants who choose to focus their project on improving breakfast access and breakfast food availability for solving hunger instability in New Jersey and/or Philadelphia, the Foundation is offering additional awards. Entry deadlines for the Breakfast Special Project Awards is December 31, 2022. Breakfast focused projects from New Jersey or Philadelphia received by this date will be eligible for the following awards: The first-place winner can award a grant of \$2,500; the second-place winner can award a grant of \$1,500; and the third place winner can award a grant of \$1,000 to the non-profit 501(c)(3) organization designated by each winning team. Each grant recipient will be required to provide written proof of its 501(c)(3) status to the Contest Organizers within the time period specified by the Contest Organizers. The Breakfast Special projects will also be eligible for the Explore.Act.Tell Challenge awards and judging for these awards will be completed between June 10-30, 2023. Odds of winning depend on the number of eligible entries received.

Winner Notification and Acceptance. Winners (including the Breakfast Special Project Award winners) will be notified on or about July 15, 2023. The Foundation will contact each winning Team's teacher or sponsoring adult by phone at the number included with the entry form. The Foundation will call during regular business hours at number provided on entry form. Failure to reach the respective teachers or sponsoring adults by phone may result in disqualification of winners, forfeiture of their interest in all prizes, and selection of a substitute winner from among all remaining eligible entries. A winning Team and/or its designated charity may waive their right to receive a prize. Prizes are non-assignable and non-transferable. No substitutions allowed by winner. Prizes and individual components of prize packages are subject to availability and the Foundation reserves the right to substitute prizes of equal or greater value. Winners may be required to complete an affidavit of eligibility/liability certifying that the entrant's submission is entrant's original work, that entrant owns right to the work, that the submission has not previously won an award or prize in a contest and has not previously been published, and that entrant has complied with the Official Rules of the Contest. Winners (including the charities receiving the grants) may also be required to complete a liability and publicity release (except where prohibited by law), which must be returned as instructed. Failure to

sign and return the affidavit or release, or to comply with any term or condition of these Official Rules, may result in a winner's disqualification, the forfeiture of his or her interest in the prize, and the award of the prize to a substitute winner. Prizes won by minors will be awarded to parent or legal guardian who must sign any affidavit or release required by the Foundation in order to receive the prize. Except where prohibited, acceptance of any prize constitutes each winner's consent to the publication of his or her name, biographical information and likeness in any media for any commercial or promotional purpose (including without limitation the Internet), or further compensation. Prizes not won and claimed by eligible winners in accordance with these Official Rules will not be awarded and will remain the property of Contest Organizers.

Participation. By participating, the school or organization, the teacher and the sponsoring adult represent that each has the right to submit entries on behalf of the Participants regardless of age and the right to agree on behalf of Participants to be bound by these Official Rules and the decisions of the Foundation. The Foundation reserves the right to disqualify persons found tampering with or otherwise abusing any aspect of this Contest as solely determined by the Foundation. In the event the Contest is compromised by tampering or other causes beyond the reasonable control of the Foundation, which corrupts or impairs the administration, security, fairness or proper operation of the Contest, the Foundation reserves the right in its sole discretion to suspend, modify or terminate the Contest. Should the Contest be terminated prior to the stated expiration date, the Foundation reserves the right to award prizes based on the entries received before the termination date. Participants acknowledge and agree that Contest Organizers shall have the right in perpetuity to edit, adapt, modify, reproduce, publish, promote, create a sound recording of, broadcast, or otherwise display or use entries (including, but not limited to, photos, videos, or recordings) in any way it sees fit without limitation or compensation to entrants. Any questions regarding the number of entries submitted shall be determined by the Foundation in its sole discretion, and the Foundation reserves the right to disqualify any entries by persons determined to be tampering with or abusing any aspect of the Contest. The Foundation further reserves the right to disqualify any entry that is alleged to infringe on any third-party's intellectual property rights, or that the Foundation deems obscene, offensive or otherwise inappropriate for viewing by a general audience.

Information submitted to the Foundation is subject to the terms of the Foundation's Privacy Policy, which can be found at this link: [Foundation Privacy Policy](#).

Copyright. By entering the Contest, each Participant grants to Contest Organizers an exclusive, royalty-free and irrevocable right and license to publish, print, edit or otherwise use the Participant's submitted entry, in whole or in part, for any purpose and in any manner or media (including, without limitation, the Internet) throughout the world in perpetuity, and to license others to do so, all without limitation or further compensation. Each Participant further agrees that if his/her entry is selected by Contest Organizers as the winning entry, he/she will sign any additional license or release that Contest Organizers may require and will not publicly perform or display his or her submission without the express permission of Contest Organizers.

Construction. The invalidity or unenforceability of any provision of these rules shall not affect the validity or enforceability of any other provision. In the event that any such provision is determined to be invalid or otherwise unenforceable, these rules shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained therein.

Contest Organizers. The "Explore.Act.Tell. Challenge" is funded by the Albertsons Companies Foundation and implemented by the Foundation. The decisions of the Foundation and the Contest judges regarding the selection of winners and all other aspects of the Contest shall be final and binding in all respects. Contest Organizers will not be responsible for typographical, printing or other inadvertent errors in these Official Rules or in other materials relating to the Contest. For a list of winners (available after July 15, 2023) or a copy of these Official Rules, please contact hello@exploreacttell.org. If you have any questions regarding this Contest, please contact Diane Barrett at Dbarrett@fill.foundation.

NO PURCHASE NECESSARY TO ENTER OR TO WIN. A PURCHASE WILL NOT INCREASE YOUR ODDS OF WINNING. SUBJECT TO ALL APPLICABLE FEDERAL, STATE, LOCAL AND MUNICIPAL LAWS AND REGULATIONS. VOID WHERE PROHIBITED.

March 15, 2023 updated