VIDEO

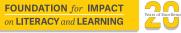|	AWESOME	GREAT	GOOD
Project Story	Video shares a compelling story of the students' project that clearly and concisely describes and aligns the project goal, design, implementation, outcomes, and next steps	Video shares a story of the students' project but does not provide a clear understanding of the alignment of the goal, design, implementation, outcomes	Video shares a story of the students' project but with little clarity or detail
Student Message of Inspiration	Video conveys an inspiring call to action for others	Video shows student enthusiasm for their project but does not convey a string call to action for others	Video does not convey a call to action for others
Student Growth	Video conveys a strong sense of students' increasing their awareness and understanding of hunger in their community	Video conveys some understanding by students of hunger in the community	Video does not convey a sense of students' understanding of hunger in the community

PROJECT

	AWESOME	GREAT	GOOD
Goal	Documentation describes a clear, well-defined project goal	Documentation describes a broad project goal	Documentation describes an idea but not a goal
Description	Documentation clearly describes the project design and implementation, as well as obstacles and how resolved	Documentation provides a limited description of the project design and implementation and of obstacles or how resolved	Documentation provides some thoughts, not clearly articulated, on the project design and implementation
Metrics and Measurable	Documentation includes data on the project outcomes including students participating, people served, items collected, dollars raised and other metrics describing success	Documentation includes incomplete data on project outcomes	Documentation includes little data on the project outcomes